General Description
Develops and implements wellness programs for the University community with a focus on risk reduction and prevention.

Examples of Duties
- Conducts need assessments to determine the community needs.
- Establishes and conducts individual and group counseling programs to promote health.
- Develops outreach programs to educate the community on health related issues.
- Monitors budgets of wellness programs.
- Develops informational brochures and newsletters.
- Identifies funding sources and writes grant proposals for wellness programs.
- Writes and analyzes health questionnaires to determine needed programs.
- Attends seminars and conferences on health education topics.
- Supervises student assistants and employees working for health awareness programs.
- Supervises student advocate programs.
- Assists departments and other campus units in developing wellness programs.
- Performs other related duties as assigned.

Knowledge, Skills and Abilities
- Knowledge of preventative health principles.
- Knowledge of current research in health education.
- Effective oral and written communication skills.
- Ability to work with diverse populations.
- Ability to train others.
- Ability to analyze and interpret questionnaire results.

Minimum GSU Hiring Standards
Master’s degree in Health Education or a related field and one year of related experience; or a combination of education and related experience.