Georgia State University

Job Title: Program Development Officer

BCAT Code: 09HX21  Effective Date: April 1, 2007
Pay Grade: G13  FLSA Status: Exempt  Revision Date: July 1, 2013

General Description
Manages and coordinates educational programs.

Examples of Duties
- Develops policies and procedures.
- Develops marketing strategies for educational programs.
- Obtains outside funding for the programs.
- Speaks to potential participants and supporters of the educational programs.
- Analyzes community needs.
- Determines the course content and class offerings.
- Teaches program courses and seminars.
- Develops and prepares course materials.
- Writes proposals for educational class offerings, letters of agreement, contracts, etc.
- Administers the program budget(s).
- Reviews billing; invoices clients; monitors outstanding payments, etc.
- Negotiates with vendors, contractors, etc.
- Creates participant instructional materials, such as handouts, etc.
- Supervises the program support staff.
- Procures facilities used in conducting educational programs.
- Arranges audiovisual materials, catering, etc.
- Assists trainers in hiring procedures.
- Performs other related duties as assigned.

Knowledge, Skills and Abilities
- Knowledge of program development and administration.
- Knowledge of program marketing techniques.
- Knowledge of University policies and procedures.
- Effective oral and written communication skills.
- Effective time management skills.
- Effective organizational skills.
- Ability to supervise others.

Minimum GSU Hiring Standards
Master’s degree and two years of related experience; or a combination of education and related experience.

The above is a general description of duties performed by employees holding this job title and does not represent a complete list of duties that may be assigned to an employee.